

CONNECTRA'S ABILITIES EXPO
RECONNECT: 2022
Sponsorship Package

Date: May 25th, 2022 at 10:00am – 4:00pm

Location: Round House Community Centre

Vendor Sponsorship Levels

Join the disability community for our 11th annual flagship event! Learn about our sponsorship levels below.

Level: Non-Profit

Qualifying Amount: \$50

- A booth/table
- Opportunity to connect with approx. 300 attendees*

Level: Bronze

Qualifying Amount: \$200

- **Company recognition on promotional materials**
- A booth/table
- Opportunity to connect with approx. 300 attendees*

Level: Silver (4 Sponsorship Opportunities)

Qualifying Amount: \$500

- **Opportunity for 30 second advertisement on Re-Imagine Radio to be added in rotation for 1 month**
- Company recognition on promotional materials
- A booth/table
- Opportunity to connect with approx. 300 attendees*

*Please note that due to COVID-19 these approximated numbers may change.

Vendor Sponsorship Levels Continued

Join the disability community for our 11th annual flagship event! Learn about our sponsorship levels below.

Level: Gold (4 Sponsorship Opportunities)

Qualifying Amount: \$1,000

- **Company name and logo listed in Discover Newsletter circulated to over 4,500 readers**
- Opportunity for 30 second advertisement on Re-Imagine Radio to be added in rotation for **3 months**
- **Thank you acknowledgement at intermissions**
- Company recognition **prominently** placed on promotional materials
- A booth/table
- Opportunity to connect with approx. 300 attendees*

Level: Platinum (2 Sponsorship Opportunities)

Qualifying Amount: \$2,000

- **Opportunity for five-minute presentation at event**
- Company name and logo listed in Discover Newsletter circulated to over 4,500 readers
- Opportunity for 30 second advertisement on Re-Imagine Radio to be added in rotation for 3 months
- Thank you acknowledgement at intermissions
- Company recognition prominently on promotional materials
- A booth/table
- Opportunity to connect with approx. 300 attendees*

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Vendor Sponsorship Levels Continued

Join the disability community for our 11th annual flagship event! Learn about our sponsorship levels below.

Level: Diamond (Exclusive Opportunity)

Qualifying Amount: \$5,000

- **Named Partner for Event**
- **First choice booth assignment**
- **Mentioned in all press and social media releases**
- **Highlighted as partner on all promotional materials**
- **Opportunity for ten-minute presentation at event**
- **Opportunity to place ¼ page advertisement in Discover Newsletter circulated to over 4,500 readers**
- **Opportunity to place business banner at entrance of the venue**
- **Thank you acknowledgement at intermissions and personal introduction of your company/organization**
- **Opportunity for 30 second advertisement on Re-Imagine Radio to be added in rotation for 6 months**
- **Opportunity to connect with approx. 300 attendees***

*Please note that due to COVID-19 these approximated numbers may change.